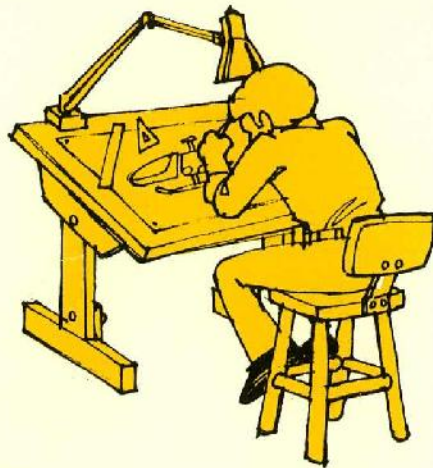


**WE WANT YOU
TO FLY,
NOT JUST BUY,
AN
R/C HELICOPTER!**



HE I-CENTER WEST

**10
REASONS
WHY
'HELI-CENTER WEST'
WILL SAVE YOU
TIME AND
MONEY**



WE DESIGN AND MANUFACTURE

...our own helicopters. Gorham Model Products, a Division of 'Heli-Center West,' designs and makes its own products. The 'Cricket' was our first and it has been a resounding success. The advent of 'Cricket' has finally "opened the door" to the mysteries of R/C helicopter flying so that we can all "have a go" and experience the wonderful new world of R/C helicopter flying. Now we are working hard on our next...and our next... R/C helicopter designs for your enjoyment.

2 WE IMPORT WHAT WE DON'T MAKE

'Heli-Center West' selects with great care any R/C helicopter which is worthy of our support and your money. If it is not readily available or manufactured in this country then we will import it. However, before we handle any product line, we insist that the manufacturers provide the proper support of parts and advice. If a manufacturer of R/C helicopters cannot show this support we will not stock their line.

3 FULL-SIZE AIRCRAFT INDUSTRY STANDARDS

In all our own designs we use drafting, design and manufacturing techniques exactly the same as used in the airline aircraft which you may fly in every day. Wherever possible the materials selected are to the rigorous government standard required for use in full-size planes and helicopters. Our quality control is also patterned on that used in our 'big brother' industry. All in all, when you buy a 'GMP' product, you get the highest standard of workmanship possible.

4 OUR SUB-ASSEMBLY AND MATERIAL

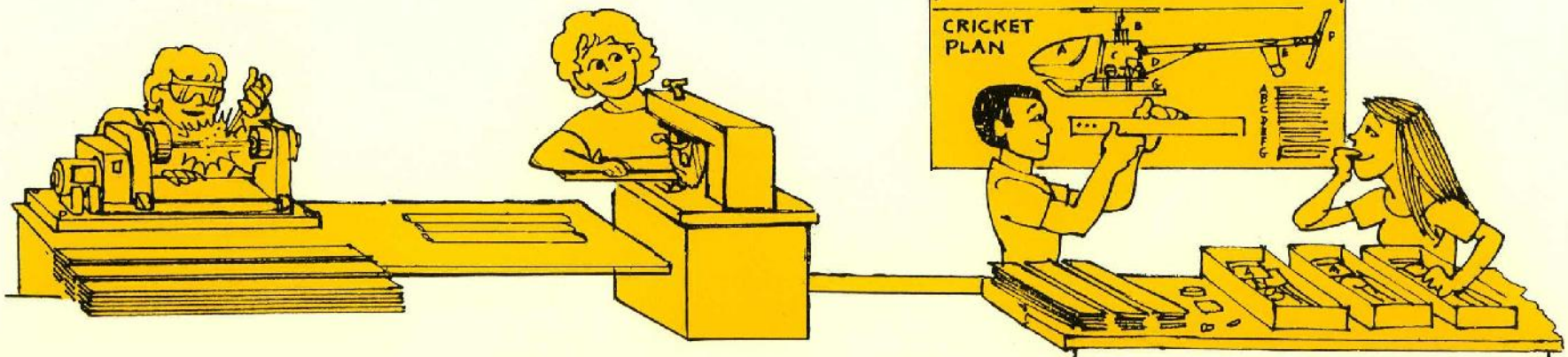
processing is "in house." Although we subcontract (just like the full-size aircraft companies do) many of our machined, plastic and metal parts, we insist upon the sub-assembly work being done "in house" so that we may insure the proper standards of control. The majority of our parts are manufactured here in the U.S.A. We also cut our own rotor blades and other wood components.

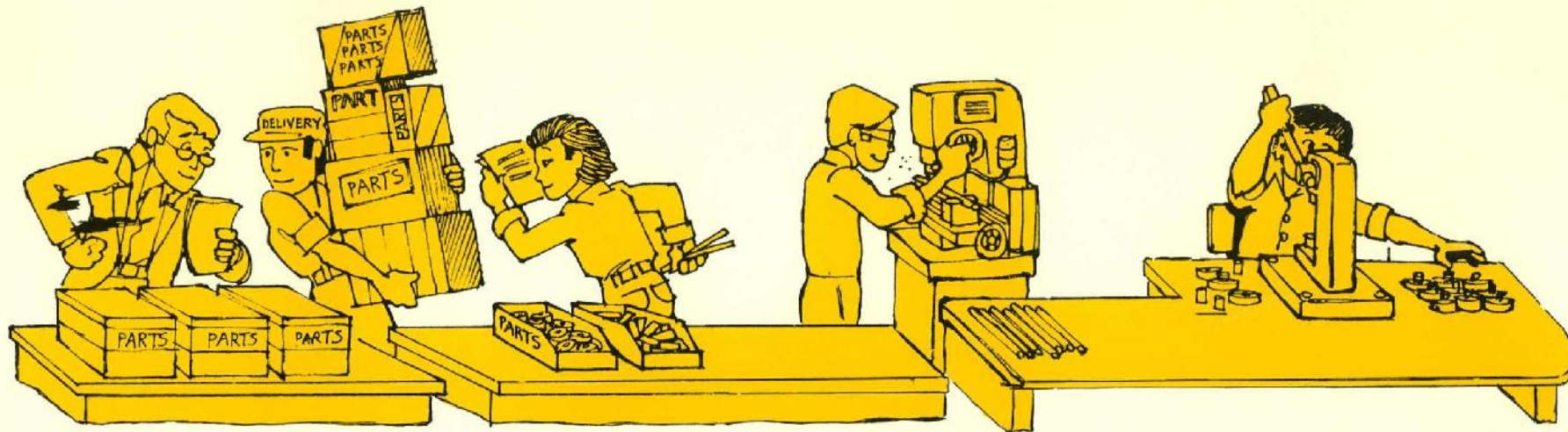
5 WE'RE EXPERIENCED

All of our staff is experienced in their own branch of our business. Many of our technicians build and fly planes and choppers. Our office staff is organized to meet your orders as fast and as accurately as we can. We also have many field representatives all over the U.S.A. who are expert fliers who can help you with your problems. Our chief designer has had over 30 years design experience in the full-size aircraft industry. The "L1011" was one of his recent design programs.

6 WE BUY OUR PARTS RIGHT

Because of our full-size aircraft experience in this area, too, we are able to place contracts with responsible U.S. companies who supply us with quality work at very competitive prices. We use 25 sub-contractors just on the 'Cricket' program alone.





7 WE SPECIALIZE

Since our business is concerned only with R/C helicopters we are compelled to make these ventures successful. This means pleasing *you*, not some of the time, but *all* of the time. Our future rests upon this so you may be sure that we'll do our best.

8 OUR SALES ARE WORLD WIDE

We sell to many European and Far Eastern countries as well as North, Central and South America and Canada. This means more volume for us, less cost for you and, most important, support wherever you may be. It also means export trade for the U.S.A.

9 WE SELL THROUGH LOCAL HOBBY STORES

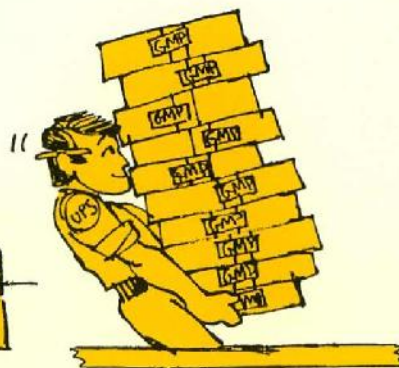
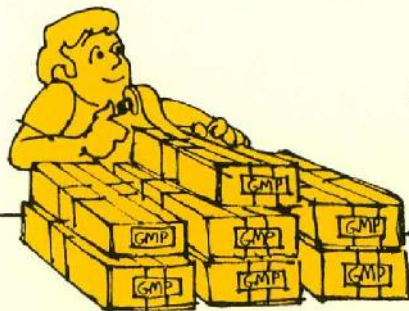
Our policy is to sell our 'GMP' products through your local dealer. We supply our R/C helicopters and parts to more than 350 hobby stores in the U.S.A. Where a local store is not close enough for you, we will supply you directly.

10 WE ARE COMPUTERIZED

Yes, but we use our computers as they should be used — to store data and help us to remember who you are and when you bought from us. Our computers will also record your registration card and help us to stay in touch with you. But we are a company of real people just like you and this is the way we will serve you.

SO...DON'T FORGET....

for all these reasons, when you *buy* from 'Heli-Center West,' you will *fly* an R/C helicopter. See your local hobby store and ask for a 'GMP' product or call 'Heli-Center West.'



**FOR
R/C HELICOPTERS
AND ALL
ACCESSORIES**

HELI-CENTER WEST

A Gorham Associates Company

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